

# Mobile apps: property to go

**Jon Tkach test drives some of the best apps on the market for tech-savvy property investors (and the rest of us)**

If flinging around cranky fowl is not your idea of the most fulfilling activity to be doing with your smartphone or iPad, then check out some of the growing slew of apps aimed at keeping property investors' fingers occupied.

Mobile devices are increasingly packing in many of the powerful research tools and data that you could only get from your real estate agent not too long ago. Now the devices are able to bring that data to life in new ways that are helping guide investment decisions and even inject a little fun. We take a look at some of the most popular apps you shouldn't be without, as well as a few hidden gems recommended by readers.

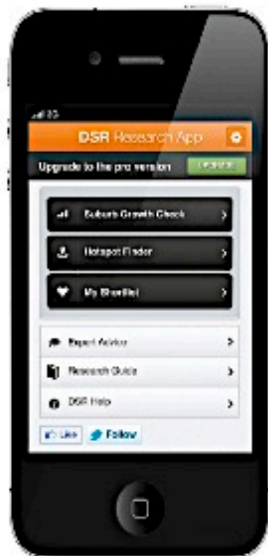




you access to more data than any other property magazine, but the new app frees the numbers from the page. Property investors now have the ability to sort and rearrange key information about every suburb in Australia from within the app.

Redwerk's Michael Fuller says the app will also include video and text tutorials explaining how investors can utilise the mountains of data at their fingertips. "The point of the app is that it provides education about each one of these statistics," he says.

**New Release: Boomtown, by Redwerks**  
**Availability:** Web-based app, works on all web-enabled devices



#### DSR Score components

- Days on Market
- Discounting
- Auction Clearance Rates
- Proportion of Renters
- Vacancy
- Yield
- Stock on Market %
- Online Search Interest



One of our magazine's most popular data features, the DSR Score provides a handy way to identify the country's hottest suburbs. Now you can check the demand-to-supply ratio for more than 15,000 suburbs on the go with this slick new app from Redwerks, the brain trust behind the DSR Score.

Boomtown brings together property data from a number of different providers and does the analysis for you, ranking suburbs on a score out of 48. A higher score indicates greater demand compared to supply, meaning greater potential for immediate capital growth. In the free version of the app, users get to dive deeper into the numbers, gaining a clear picture of the eight different variables that make up a suburb's score.

The Pro version (available free to YIP readers for a limited time) includes added functionality sure to delight data freaks and novice investors alike. This version features a Hotspot finder, which allows users to specify the variables that are most important to them. Are you most interested in mammoth rental income? Then you can tell the app to find you high-scoring DSR suburbs nationwide that show good rental yield growth. The app's search tool features easy-to-use slider bars so users can set parameters on any of the eight components of the DSR score.

Users are also able to apply for financing with preferred lenders directly through the app, and pose questions to Redwerk's pool of property experts. ■